

**Fort Myers Scene**  
Your Hometown Magazine  
Distribution List



**Broadway Palm Theater**



**Gulf Harbour Yacht & Country Club**



**Cypress Lake Country Club**

**Community Distribution Points**

- Aux Delices French Cafe
- Bay Breeze Apartments
- BMW of Fort Myers
- Broadway Palm Theater
- Charlie's Alterations
- Cypress Lake Country Club
- Cypress Lake High School
- Edison National Bank
- Gulf Harbour Yacht & Country Club
- Greek Orthodox Church
- Harris Dermatology
- Institute of Orthopaedics at Riverwalk
- LaCasita Restaurant
- LaMotta's Restaurant
- Mastique Condos
- Mercedes Benz of Fort Myers
- Palms of Monterrey Apartments
- Punta Rassa Condos
- Rossman Realty
- Sidney & Berne Davis Art Center
- The Landings Yacht & Golf
- Sanibel Harbour Marriott Spa
- Shell Point Retirement Community
- The Grind Coffee House

*Distribution list subject to change*

**FORT MYERS SCENE**

**12-Month Ad Rates**

**7,500 Copies Printed**

**Circulates January 15, 2017 – January 15, 2018**

Full Page Color Ad	\$1,000
2/3-Page Editorial + 1/3-Page Ad	\$750
Half-Page Ad	\$500
One-Third Page Ad	\$350
One-Quarter Page Ad	\$250

**Sales Contract**

Business:

Type of Ad:

Cost of Ad:

Special Instructions:

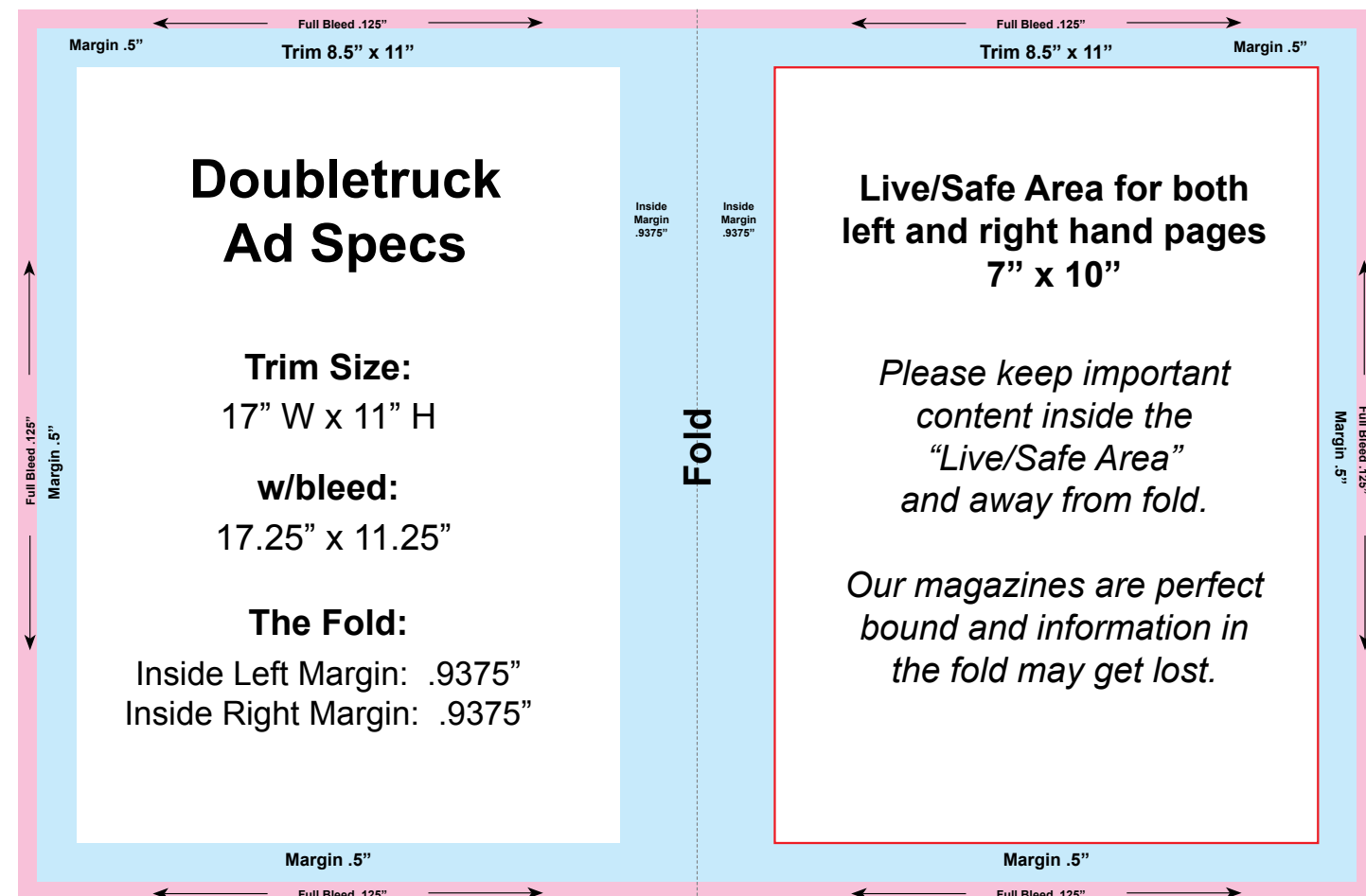
\_\_\_\_\_  
Business Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Fort Myers Scene Representative

\_\_\_\_\_  
Date

- Please send all Camera-Ready ads in PDF file formats **(Preferred Settings: PDF/X-4: 2008)**
- All images should be supplied in maximum resolution if they are to be resized.
- We accept **Adobe InDesign** packaged files as well as **.PSD files**. Please provide all fonts and photos included in ad design.
- Only full page ads and inside front and back covers ads may be full bleed.
- Please send all copy in a text or document file.
- No Publisher files, please.



### Two-Page Spread: (see diagram page 2)

Trim size: 17" W x 11" H  
 Live/Safe Area: 7" x 10" for both left and right pages  
 w/Bleed (add .125"): 17.25" W x 11.25" H

### Full Page Ad Size:

Trim size: 8.5" W x 11" H  
 Live/Safe Area: 7" W x 10" H  
 w/Bleed (add .125"): 8.75" W x 11.25" H

### Full Page Editorial:

1/3 Ad + 2/3 Article

### Half Page Horizontal:

7" W x 4.875" H

### One Third Page:

Vertical: 2.1875" W x 10" H  
 Square: 4.625" W x 4.875" H

### Quarter Page:

3.425" W x 4.875" H

Please email camera-ready ads to:  
[production@scenevisitorguides.com](mailto:production@scenevisitorguides.com)

