

**Marco Scene**  
Your Hometown Magazine  
Distribution List



Marco Island Center for the Arts



Marco Island Historical Society



Cape Marco

**Community Organizations**

- Island Country Club
- Italian American Society
- Jewish Congregation
- Local Color Art Gallery
- Manatee Middle School
- Marco Island Academy
- Marco Island Center for the Arts
- Marco Island Charter Middle School
- Marco Island Fire Department
- Marco Island Police Department
- Marco Island Historical Society
- Marco Island Marina
- Marco Island Yacht Club
- Olde Marco Island Inn & Shoppes
- San Marco Catholic Church
- Tommie Barfield Elementary
- Wesley United Methodist
- Walker's Marine
- Xcel Fitness

**Waterfront High Rises**

- Apollo
- Cape Marco
- Duchess
- Dunfoire
- Madeira
- Pier 81
- Royal Seafarer
- Royal Marco Point 1
- Summit House
- The Prince
- The Somerset

*Distribution list subject to change*

**MARCO SCENE**

**12-Month Ad Rates**

**7,500 Copies Printed**

**Circulates December 1, 2018 – December 1, 2019**

Full Page Color Ad	\$1,000
2/3-Page Editorial + 1/3-Page Ad	\$750
Half-Page Ad	\$500
One-Third Page Ad	\$350
One-Quarter Page Ad	\$250

**Sales Contract**

Business:

Type of Ad:

Cost of Ad:

Special Instructions:

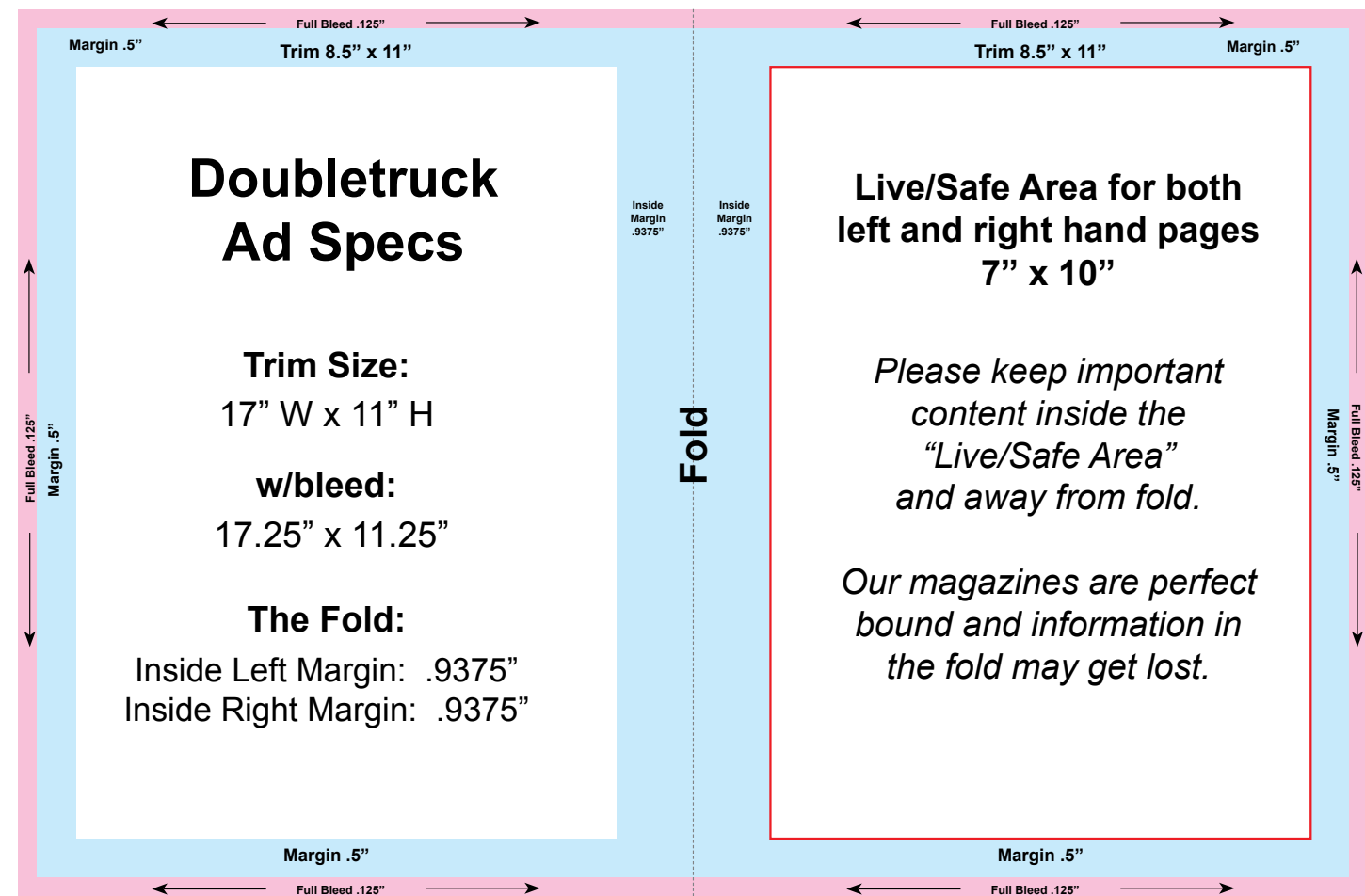
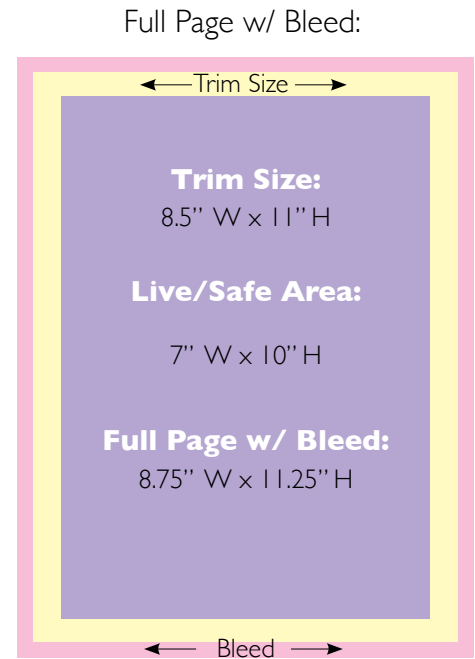
\_\_\_\_\_  
Business Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Fort Myers Scene Representative

\_\_\_\_\_  
Date

- Please send all Camera-Ready ads in PDF file formats **(Preferred Settings: PDF/X-4: 2008)**
- All images should be supplied in maximum resolution if they are to be resized.
- We accept **Adobe InDesign** packaged files as well as **.PSD files**. Please provide all fonts and photos included in ad design.
- Only full page ads and inside front and back covers ads may be full bleed.
- Please send all copy in a text or document file.
- No Publisher files, please.



**Two-Page Spread:** (see diagram page 2)  
 Trim size: 17" W x 11" H  
 Live/Safe Area: 7" x 10" for both left and right pages  
 w/Bleed (add .125"): 17.25" W x 11.25" H

**Full Page Ad Size:**  
 Trim size: 8.5" W x 11" H  
 Live/Safe Area: 7" W x 10" H  
 w/Bleed (add .125"): 8.75" W x 11.25" H

**Full Page Editorial:** 1/3 Ad + 2/3 Article

**Half Page Horizontal:** 7" W x 4.875" H

**One Third Page:**  
 Vertical: 2.1875" W x 10" H  
 Square: 4.625" W x 4.875" H

**Quarter Page:** 3.425" W x 4.875" H

Please email camera-ready ads to:  
[production@scenevisitorguides.com](mailto:production@scenevisitorguides.com)

