

Naples Scene
Your Hometown Magazine
Distribution List



Naples Academy of Ballet



Naples Sailing & Yacht Club



Pelican Bay

- Abigail Starr
- Aesthetic Plastic Surgery & Spa
- Cambier Park
- Cleopatra's Barge
- Dennis Goodman Gallery
- DeRomo's Gourmet Market
- Kristoff's Jewelers
- Mediterra
- Naples Academy of Ballet
- Naples Art Association
- Naples Bentley & Jaguar
- Naples High School
- Naples Sailing & Yacht Club
- Pandora at Coconut Point
- Pelican Bay
- Royal Palm Academy
- St. Ann's Church
- Trinity-by-the-Cove Church
- Wynn's Market

Distribution list subject to change

NAPLES SCENE

12-Month Ad Rates

7,500 Copies Printed

Circulates May 15, 2017 – May 15, 2018

Full Page Color Ad	\$1,000
2/3-Page Editorial + 1/3-Page Ad	\$750
Half-Page Ad	\$500
One-Third Page Ad	\$350
One-Quarter Page Ad	\$250

Sales Contract

Business:

Type of Ad:

Cost of Ad:

Special Instructions:

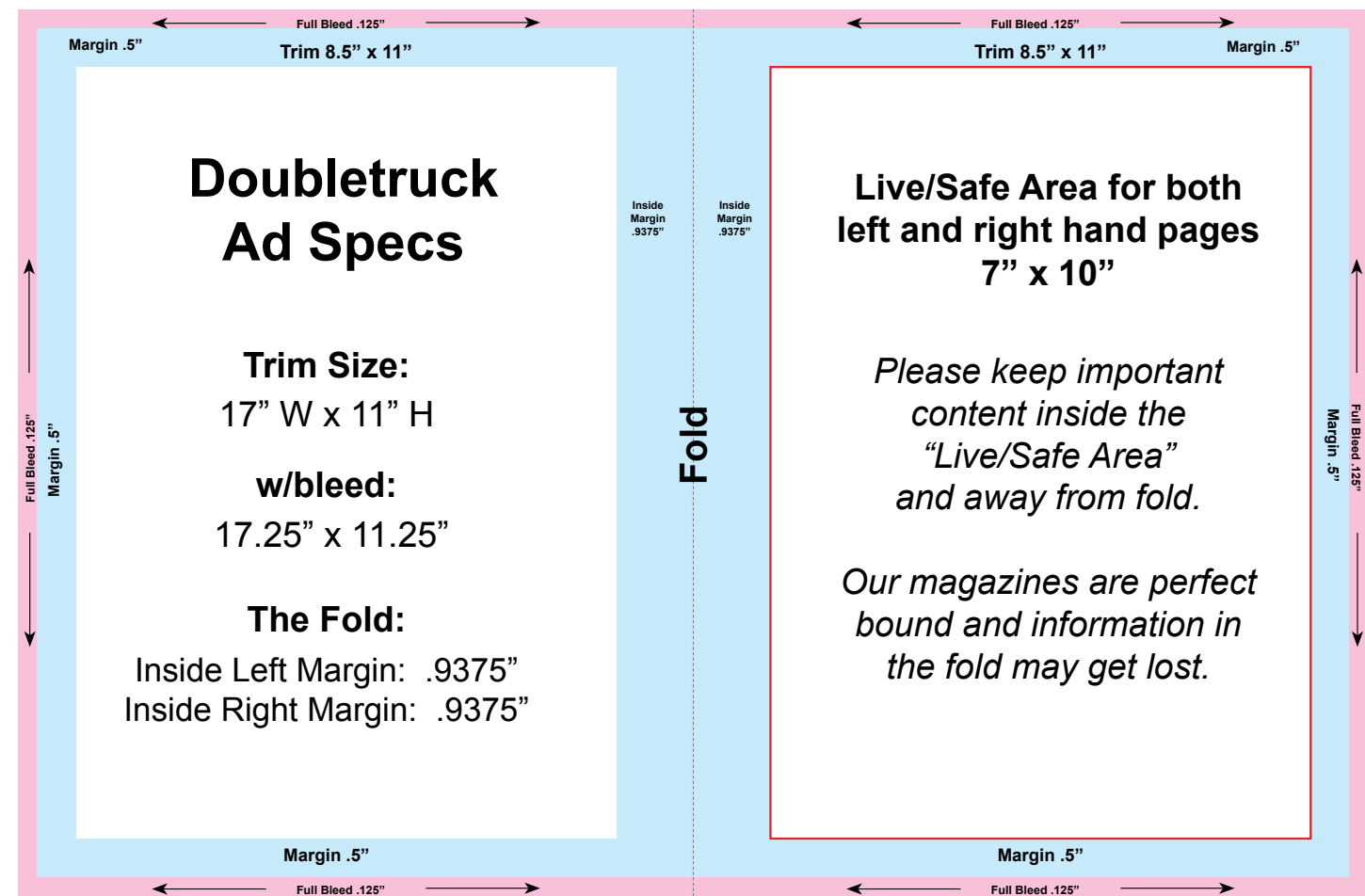
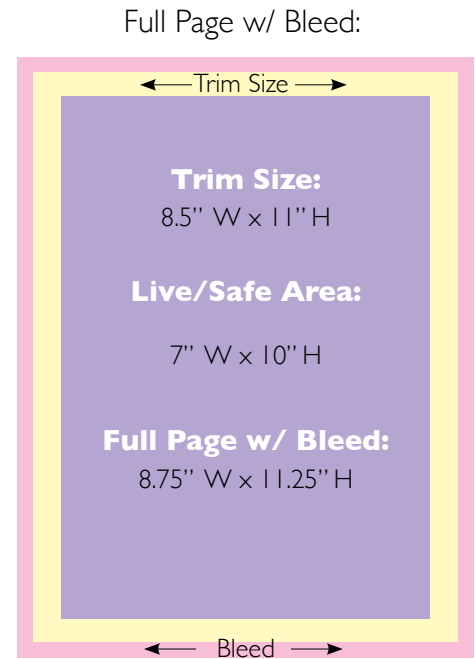
Business Representative

Date

Naples Scene Representative

Date

- Please send all Camera-Ready ads in PDF file formats **(Preferred Settings: PDF/X-4: 2008)**
- All images should be supplied in maximum resolution if they are to be resized.
- We accept **Adobe InDesign** packaged files as well as **.PSD files**. Please provide all fonts and photos included in ad design.
- Only full page ads and inside front and back covers ads may be full bleed.
- Please send all copy in a text or document file.
- No Publisher files, please.



Two-Page Spread: (see diagram page 2)
 Trim size: 17" W x 11" H
 Live/Safe Area: 7" x 10" for both left and right pages
 w/Bleed (add .125"): 17.25" W x 11.25" H

Full Page Ad Size:
 Trim size: 8.5" W x 11" H
 Live/Safe Area: 7" W x 10" H
 w/Bleed (add .125"): 8.75" W x 11.25" H

Full Page Editorial: 1/3 Ad + 2/3 Article

Half Page Horizontal: 7" W x 4.875" H

One Third Page:
 Vertical: 2.1875" W x 10" H
 Square: 4.625" W x 4.875" H

Quarter Page: 3.425" W x 4.875" H

Please email camera-ready ads to:
production@scenevisitorguides.com

